

# POST SHOW REPORT 2024



THE INTERNATIONAL TRADE SHOW OF

# FOOD AND FOOD PROCESSING PRINTING AND PACKAGING

Sep. 25-28 ,2024

MASHHAD, IRAN

Organizer:



Contact us:

Website: [www.ifoodexpo.com](http://www.ifoodexpo.com) [www.ipackprint.ir](http://www.ipackprint.ir)

Email: [international@brpexpo.com](mailto:international@brpexpo.com)

WhatsApp: +98 901 8296243

### Introduction to iFood and iPackPrint Exhibitions:

iFood and iPackPrint are the premier Food and Food Processing, Printing, and Packaging exhibitions, transcending boundaries and gaining recognition for their strategic position in Iran.

- **Hub of Advancements:**

Renowned as a cornerstone for Food and Food Processing, Printing, and Packaging advancements, iFood and iPackPrint serve as epicenters for innovation, collaboration, and knowledge exchange.

- **Strategic Positioning:**

iFood and iPackPrint's strategic location in Iran positions it as a pivotal hub, contributing significantly to the region's Food and Food Processing, Printing, and Packaging landscape.

- **Global Impact:**

Beyond borders, iFood and iPackPrint are crucial in supplying Food and Food Processing, Printing, and Packaging advancements to a vast market, impacting over 500 million people in the surrounding area.

- **Cutting-Edge Technologies:**

iFood and iPackPrint showcase cutting-edge technologies and practices, making it a vital platform for staying abreast of the latest trends in Food and Food Processing, Printing, and Packaging.

- **Driving Industry Forward:**

As a testament to greatness, iFood and iPackPrint foster connections and propel the Food and Food Processing, Printing, and Packaging industries forward with unparalleled impact.



## Where iFood and iPackPrint events take place:

### Mashhad

iFood and iPackPrint events took place in Mashhad, Iran, in 2023 at the Mashhad International Exhibition Center. The city's International Exhibition Center hosted specialized exhibitions in the food processing, printing, and packaging industries. Exhibitors showcased cutting-edge technologies and solutions in these sectors, contributing to advancements in food processing, printing, and packaging. Set against the backdrop of Mashhad's cultural richness, attendees had a unique opportunity to explore innovations and engage with the latest developments shaping the food and packaging landscape.



## Exhibition Profile

The 24th International Exhibition of Food and Food

Processing The 12th International Exhibition of Printing and

Packaging

- **Date:** September 25-28, 2024
- **Venue:** Mashhad International Exhibition Center
- **Visiting hours:** 16 – 21

## Exhibition Sectors:

### Food and Food processing

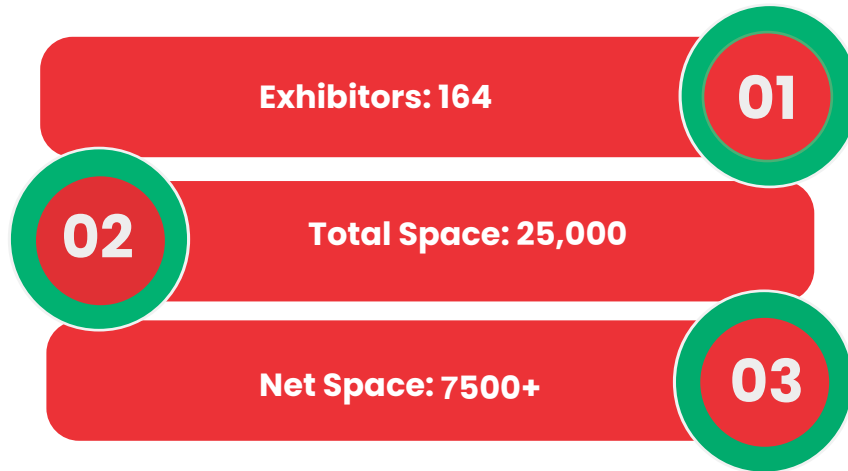
- Various types of vegetable and animal butter, yogurt, and cheese
- Various pizza toppings, potato
- Ice cream
- Production of ready-made and semi-finished food products
- Vinegar, sauce, disinfectant
- Various margarines, animal butters
- Various compotes, non-meat conserves, jams, honey, pickles
- Dairy products
- Coffee
- Animal butter production
- Pickle
- Raw materials
- Instant disinfectant
- Spices and seasonings
- Sauce
- Production of Nabat
- Manufacturer of dried fruits and puffed snacks
- Herbal tea, powdered thyme
- Dairy antibiotic
- Edible oil
- Peanut butter
- Tomato paste, canned foods
- Printing and packaging
- Nuts and dried fruits
- Production of various wafers and biscuits
- Olives and pickles
- Rose water
- Adhesive tapes
- Kashk and Qareh-Qoroot
- Improver (raw material)
- Cheese
- Tea
- Various noodles and pilaf
- Various plant and mushroom powdered extracts
- Popcorn
- Olives and pickles
- Iso and solvent
- Refrigeration and ventilation equipment
- Cream separator and cheese machine
- Shrink pack and date coder
- Fully automatic bakery equipment
- Vacuum pump and CNC parts
- Packaging and grating machines
- Glass and jar
- Filling machine, weighing
- Industrial bags, food rolls, nylon
- Pump
- Conveyor belt
- Packaging machines
- Shrink pack packaging machines

- Steam pot
- Fruit and butter extractor machines
- Conveyor belts, elevators, spirals
- Dairy machinery
- Packaging machinery
- Full fast-food line
- Fruit dryer
- Freeze dryer
- Cellophane and packaging
- Food machinery
- Water purification
- Industrial refrigeration
- Food packaging
- Ice cream machines
- Label
- Vertical packaging machines
- Jet printer
- Can making
- Automatic linear PET blow molding machine
- Cold storage systems
- Food, hygiene, pharmaceutical, and chemical machinery
- Conveyor belt
- Pump
- Manufacturer of food industry pumps
- Printers
- Water purification

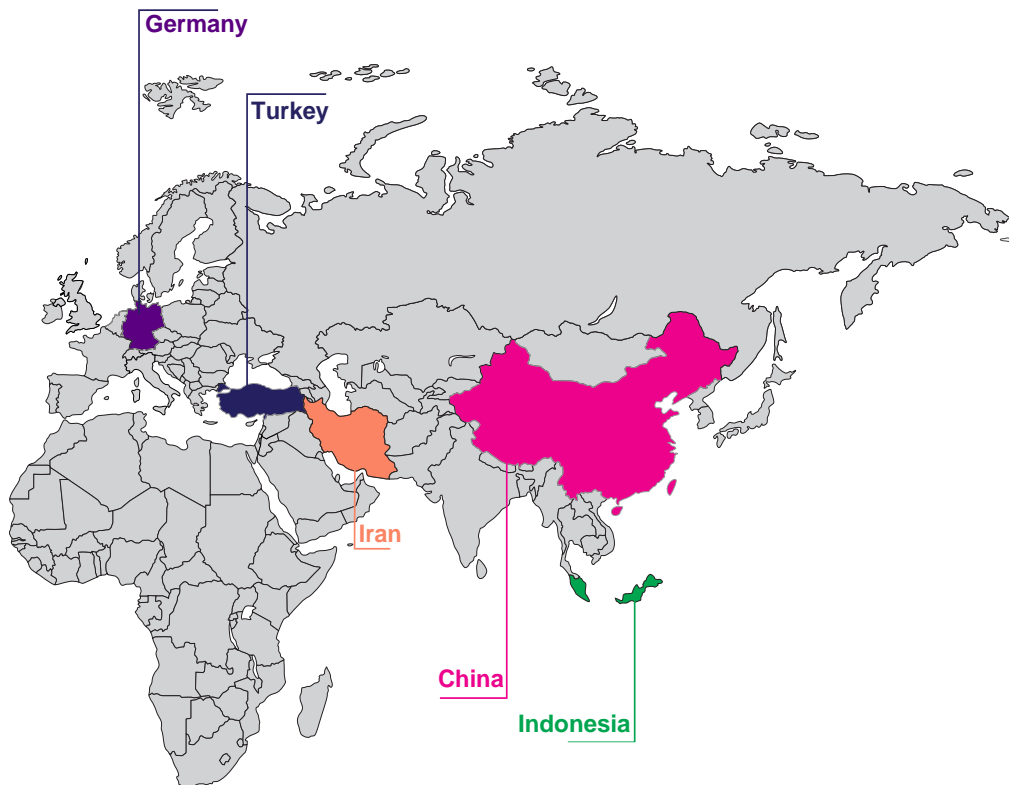
#### Printing and Packaging:

- Offset printing
- Printing various labels and rolls
- Promotional gifts
- Distribution of composite materials, cardboard printing, bags
- Digital printing equipment
- Manufacturer of packaging containers
- Jet printer
- Printing and packaging with cellophane
- Laser engraving and cutting machines
- Various types of paper and cardboard
- Packaging belt
- Digital printing machines
- Printing machinery, carton making
- Various 3-layer and 5-layer packaging cardboard
- Cutting blades in cardboard and sheet industries
- Paper cup making machines
- Printing and packaging machinery
- Printing industry machinery
- Carton making machines
- Manufacturing machines for die-cutting
- Importer of traffic tapes and double-sided adhesives

## Exhibitors Information



## Exhibitors (Agents and Countries)



## Visitors Information

Visitors: 16,000+

01

02

Quality of Visitors: 65% were decision makers

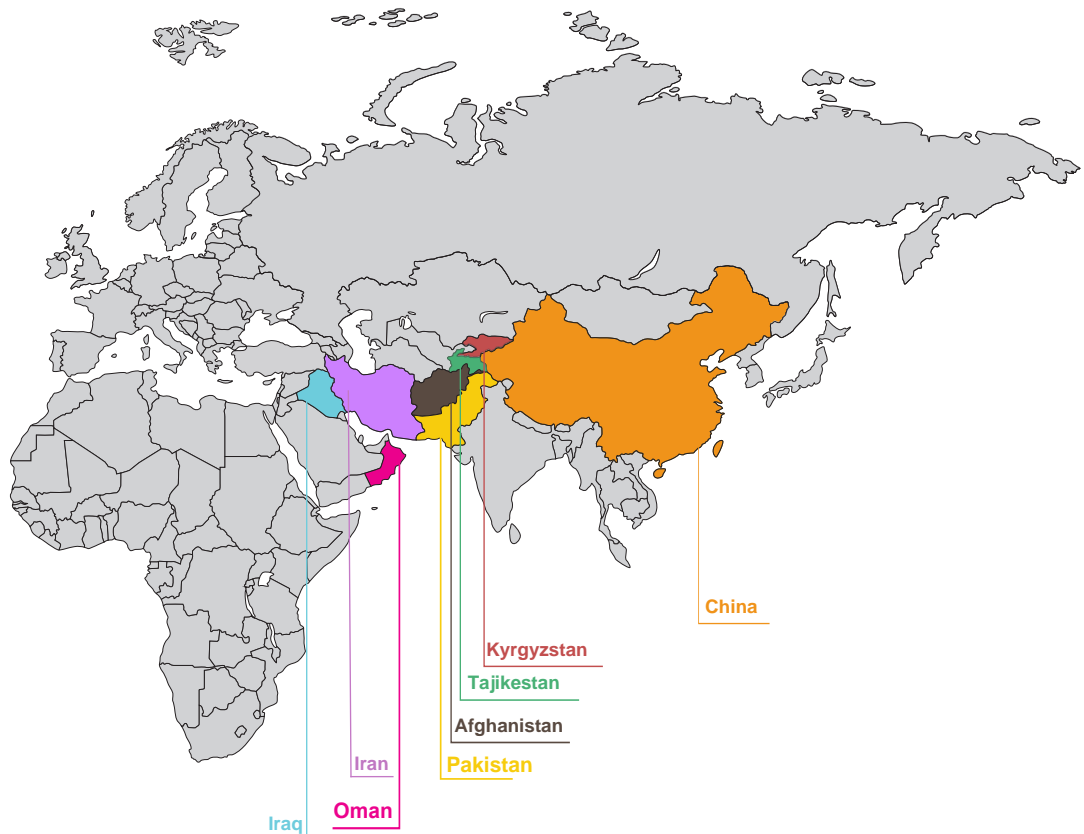
Purpose of Visit:

50%: Buyers and those Seeking representative

35%: Familiarizing with new technologies

03

## Visitors Nations



POST  
SHOW  
REPORT  
2024



Supported By:





### Special honorable guests:

- **Mr. Ebrahimi**, Director General of the Printing Office, Ministry of Culture and Islamic Guidance
- **Mr. Nasrollah Pejmanfar**, Chairman of the Article 90 Commission of the Islamic Consultative Assembly
- **Ms. Mona Abrufarakh**, Director General of the Cellulosic Industries, Printing, and Stationery, Ministry of Industry, Mine, and Trade
- **Mr. Ghanbari**, Director General of Agriculture Jihad, Khorasan Razavi Province
- **Mr. Hossein Zadeh**, Head of the General Department of Culture and Islamic Guidance of Khorasan Razavi
- **Mr. Roni Prasetyo Yuliantoro**, Ambassador of Indonesia to the Islamic Republic of Iran
- **Mr. Dabirian**, Chairman of the Economic, Investment, and Partnerships Commission of the Islamic City Council of Mashhad
- **Mr. Alizadeh**, Chairman of the Islamic Council of Mashhad County and Chairman of the Urban Services and Environment Commission
- **Mr. Kalidari**, CEO of Mashhad Municipal Markets Organization
- **Mr. Ebrahimi**, President of the House of Industry, Mine, and Trade of Khorasan Razavi
- **Mr. Barazesh**, President of the Khorasan Razavi Printing House Owners' Union
- **Mr. Vaziri**, President of the Afghanistan Printing Union
- **Mr. Abolhasani**, President of the Tehran Printing House Owners' Union
- **Mr. Shirdel**, President of the Khorasan Razavi Exporters' Union
- **Mr. Sarraf**, Director General of Technical and Vocational Education of Khorasan Razavi



### Side Events:

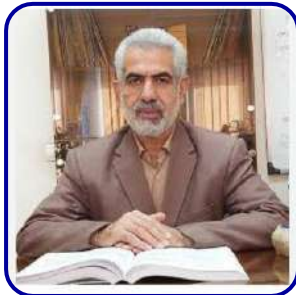
1. Holding the 24th National Printing Industry Festival of Khorasan Razavi
2. Conducting training workshops
3. Organizing B2B meetings between companies and foreign delegations visiting the exhibition





## Authorities Feedback:

**Mr. Ebrahimi,**  
**Director General of the Printing Office, Ministry of Culture and Islamic Guidance**



A significant number of printing industry professionals are present at this exhibition, and the concurrent timing of these two exhibitions—food industries and printing—has been a very wise decision, as they complement each other perfectly. Considering that the printing industry is an essential component of all other industries, the printing exhibition can make a substantial contribution to the development, aesthetic quality, and overall perception of all products. Therefore, I congratulate the organizers on the simultaneous selection of these two exhibitions.

**Mr. Dabirian,**  
**Chairman of the Economic, Investment, and Partnerships Commission of the Islamic City Council of Mashhad**



I extend special thanks for the concurrent organization of these two exhibitions—food industries and printing—which are indeed two major and complementary industries that need to interact with each other. An important point in this area is the introduction of products for export, and from our visit to the exhibition, it was evident that this potential was clearly present in both exhibitions.

**Mr. Alizadeh,**  
**Chairman of the Islamic Council of Mashhad County and Chairman of the Urban Services and Environment Commission**



During our visit to both exhibitions, we observed innovative works, particularly in the field of knowledge-based activities, which were clearly visible at this exhibition. Additionally, environmental topics were also evident. This exhibition can serve as a significant milestone, fostering connections between neighboring countries and domestic companies, and it has the potential to be held in neighboring countries and Central Asia as well.

**Mr. Ghanbari,  
Director General of Agriculture Jihad, Khorasan Razavi Province**



Over 1,500 processing and conversion units are currently operating in Khorasan Razavi Province. Export capacities must be developed so that these products can play a role in the global market as well as in the markets of neighboring countries. Fortunately, the interactions, connections, and activities that have taken place with neighboring countries in recent years have significantly boosted the growth of exports.

**Mr. Ebrahimi,  
President of the House of Industry, Mine, and Trade of Khorasan Razavi**



In my opinion, this exhibition highlights two key issues: the unique necessity and potential of our food industry, and the urgent need for packaging. The world has made significant advancements in packaging, putting them ahead of us in this area. Undoubtedly, the integration of these two exhibitions can lead us to realize that stylish and high-quality packaging is the key to our presence and sustainability in export markets.

## Participants Feedback

**Mr. Fotouhi,**  
**Public Relations Manager of Azariyap Industries Company, Tabriz**  
Manufacturer of Modern Bakery Machines

**Great number  
of visitors**

The exhibition was a great success for us, with a strong reception at our booth. The level of interest and engagement exceeded our expectations, providing an excellent opportunity to showcase our products and connect with potential clients and industry professionals. The positive response we received reaffirmed the value of participating in such events, as it not only enhanced our brand visibility but also opened up new avenues for business growth and collaboration.

---

**Mr. Hosseini,**  
**Advertising Manager of Ghande Asal Kashmar (Bismark)**  
Manufacturer of beverages and sweets

**utmost  
organization  
and efficiency**

The exhibition was conducted with utmost organization and efficiency, creating an ideal environment for all participants. This year's conditions were outstanding, allowing us to showcase our offerings effectively. We are very pleased to have been part of this event, as it provided valuable opportunities for networking and collaboration. The professionalism displayed throughout the exhibition contributed significantly to its success, and we look forward to participating in future events with the same level of excellence.

---

**Ms. Eskandari,**  
**Marketing Manager of Nissan Sharq (Pepsi)**  
Manufacturer of Beverages

**Good  
Advertising  
Across the  
Country**

The environmental communication at the exhibition was excellent, effectively informing attendees about various aspects of the event and the participating companies. We were particularly impressed with the outreach and engagement strategies used to attract international visitors, which enriched the overall experience. Our positive interactions with foreign attendees highlighted the importance of global connections in our industry. We are excited to announce that we will also participate in future exhibitions, as we believe these events are crucial for fostering relationships and expanding our presence in the international market.

**Ms. Mirjalili,**  
**Sales Manager of Raminaplastic Yazd**  
Manufacturer Plastics

**specialized  
visitors**

This year's exhibition was notably better than in previous years, with a significant increase in the number of specialized visitors. The quality of attendees contributed to meaningful discussions and valuable networking opportunities. The advertising efforts were excellent, effectively attracting a diverse audience and enhancing overall engagement. This combination of increased professionalism and strategic promotion created an environment ripe for collaboration and innovation. We are optimistic that this trend will continue in future exhibitions, further elevating the standards and opportunities within our industry.

---

**Mr. Majid Kowsari,**  
**The Deputy of Shigh-pack**  
Provider of carton manufacturing and mold-making machinery

**well-organized  
event**

The Mashhad exhibition is a well-organized event that consistently attracts a strong and diverse audience. The capable organizers have created an excellent platform for showcasing products and fostering connections within the industry. The high quality of attendees enhances the overall experience, leading to productive interactions and meaningful collaborations. This combination of effective organization and enthusiastic participation makes the Mashhad exhibition a valuable opportunity for all stakeholders involved, and we look forward to its continued success in the future.

**high quality  
of attendees**







POST  
SHOW  
REPORT  
2024





POST  
SHOW  
REPORT  
2024





Exhibitors List:

Behgol Herbal Company
Karinobox
Nano Gum Mehr
Co_Operative Printing Press Company Of Khorasan
Cartoninfo
Reza Machinery Group
Behin Sanat Tabarestan
Fardad - Gostar - Barsava
Mobin Vending
Mobtakeran Shimi Orumiyeh
Talia Fakhr Azarbaijan
Mirtec Co
Specialized Association Of Homogeneous Machine Making Industries
Iran - Afghanistan Chamber Of Commerce
Nobaranrangineh
Anjoman Takhasosi Sanaye Hamgen Ghazaie Khorasan Razavi
Tafrekam
Ziba Naghshe Tasvir
،.Isfahan Province International Exhibition Co
Shaghayegh Toos
Sepi Group
Kashk Vineh
Zibal Nosh
Bokhar Shoele Sanabad
Honaraftab
Asia Packing Industries
Tolidi SHIMIYAEI FARKOUSH RANGE PARS .
Golchin Laban Sepahan
Kimia Sanaat Negin Damavand
Toos Sanat Khorasan
Shir Dasht Toos
Faraz Sanat
TMS
Ati Sanat Hiva
Charsou Pelast Toos
Printing And Advertising
Behin Azma
Kalameshahr Advertising Agency
Beh Ideh Barad
Indonesian Embassy
Didargift
Neysun Shargh

Dibasan Atieh Sarir
.Atra Shimi Parham Co
Zeytoon Print
West Azerbaijan Industrial Towns Company
Kitroodgaztabarestan
Astan Quds Razavi Printing & Publishing Institute
Seyyedi Tarading & Producing(Chocoplus- Zarinpar)
Sorin Sanat Paydar
Bison
Ghavidel Trading Managers Co
Farjad Tejarat Toos
Charmeh Pack
Novin Darb Posh
Talib Hosseinzadeh Traditional Ice Cream (Shavis Ice Cream)
Sina Print
Kooshesh Karan
NIK NOURI REFRIGERATION SYSTEM
Borna Trade
Toos Commerce Food Industries
Kashmar Honey Sugar Company
Matobaragh
Shibarm
Mahan Protein Shargh Talaie
Chapshoo Group
Shirbad HVAC & R
Nojan Gostar
Chapkhane Bozorg Qoran Karim Khorasan Razavi
ROKA - Oranus
Ofogh Pamchal Pazh
Shamsazar Co
Naghsh Almas Caspian
.Golab-E Afshar Inc
Raya Shaghayegh Saramad
Namakal Manufacturing And Purification Company Of Edible Salt
Zarinpack
Vahid Refrigeration Industries
Mashinsazi Bagheri
Azaran Cartoon Khorasan
Nora Novin Talk Tadbir
Jahan Laser
Moein Plast
Chabok Chap Co
Mashhad Lafaf Sabz
Mashhadrol Printing Packaging Industries Company

Robina Tejarate Sharghe Toos
ARAM TEJARAT ADLI
Ali Saeedpour
Sahand Easy Open
Greeneh Food Industries
MOHANDESIN RAHPOYAN SANAT LIDOMA
Pectin
Shirfaravaran Machinery Prod
Azaryap Co
Armana
Fidar Novin Astaneh(Goroh Sanaati Fidar Bokhar Arak)
Sana Carton Parsian
Zanco Machine Pars
Sana Machine Rad
Isfahan Moghadam
Food Industry Group 111
Ramina Plastic Company
Adilipack
Machinery Manufacturing Profession
Arghavan Mandegar Toos
Behfan Machine
Keyfiat Andishan Jahan Negar
Arsam Group
Pars Chappgar Espadana
Simaye Shahr
Mashhad Technicians Group
Mersa Tajhiz Azma
Hamedan Pringting & Packaging Company (Hamedan Label)
IRSA
Karyaran Pars Engineering Co
Asia Tac Toos
Diaco Asia
Hi-Pack
Simorgh Mah Ara
Zahra Rosewater Co
Gonabad Starch Agro - Industry Co
Karina Pars Sepehr
Iranian Clinic Of Food Packaging
Nikbakhtprint
Part Sazan Packaging And Canning Industries Co (HYGIENE CANS)
Keyhan Shigh Pack
Nita Machine Keyhan
Visionpaik
MELAL PRINTING



WEST ASIA STEEL
Aftab Nokhiz Hezar Masjed
AB AFARINAN NOVIN ALBORZ
Mahyaran Food Industry
Ghashta Sanat Mashhad
Sadaf Toos Plastic Industrial
Kara Machine
AFRA MOBADEL SADR
Karafan
Tahavol Kala Novin Co
Bolour Shisheh Taban
Food Industries Reference Book
Behtin Kavosh Novin
Kian Saze Azerakhsh Barsava
Havacruise
Jahan Mama Calendar
Behpoo Machine
Pand Weighing Control
Chap Chapgar
Amirchap Arianovin
Arian Behrang Siah Ghalam
Sahand Plastic Kavosh
Sepehrkavir Yazd
Melika Labaniyat Salamati
Takvin Azmayesh Parseh



Mashhad Next Edition:  
2025

Isfahan Next Edition:  
December 2024

Shiraz Next Edition:  
February 2025

Venue of Mashhad:  
Mashhad International Exhibition Center

Cycle:  
Annually

Websites:  
[www.mashhad.ifoodexpo.com](http://www.mashhad.ifoodexpo.com)  
[www.isfahan.ifoodexpo.com](http://www.isfahan.ifoodexpo.com)  
[www.shiraz.ifoodexpo.com](http://www.shiraz.ifoodexpo.com)  
[www.brpexpo.com](http://www.brpexpo.com)

Organizer:  
BRP Co. (Barsaz Rooydad Pars Company)

Tehran: 16th Unit, 4th Floor, No.6, Khansari St., Between Mofateh and Bahar, Somayeh St.  
Mashhad: First Floor, No.186, 1st Seyyed Morteza, 23st Vakilabad

Tel:+98 901 829 6243  
Email: [international@brpexpo.com](mailto:international@brpexpo.com)